


BSW First Line Emollients

For the full emollient formulary see [Formulary \(bswformulary.nhs.uk\)](https://www.bswformulary.nhs.uk)

Product	Picture	Cost*	Ingredients
Very greasy ointment			
White soft par-affin in liquid paraffin (50:50)		500g—£4.57	Liquid paraffin 50%, white soft paraffin 50%. Low risk of sensitivity, may be used on the face
Ointment			
Epimax Ointment		125g—£2.01 500g—£3.13	Liquid paraffin 40%, yellow soft paraffin 30% cetomacrogol emulsifying wax (cetostearyl alcohol and macrogol cetostearyl ether) MHRA DSU July 2024: Ocular toxicity – Do not prescribe for use on face. May harm eyes if used on face. Refer to full emollient formulary Formulary (bswformulary.nhs.uk) .
Hydromol Ointment		100g tube=£3.30; 125g=£3.24; 500g=£5.50	May be used on face; avoid contact with eyes. Alternative ointment if patient has a contact allergy to ingredients in Epimax and not in Hydromol or for use on face as a less greasy alternative to 50:50
Creams			
Epimax Original Cream		100g—£0.80 500g—£2.67	White soft paraffin 15% w/w and liquid paraffin 6% w/w Water, Polysorbate 60, Cetostearyl Alcohol, Phe- noxyethanol
Epimax ExCetra Cream (Similar to Cetaben)		100g—£1.83 500g—£3.09	White soft paraffin 13.2% w/w and light liquid paraffin 10.5% w/w Water, Glycerol, Cetostearyl Alcohol, Phenoxy- ethanol, Trisodium Citrate Dihydrate, Citric Acid Monohydrate, SLS-free emulsifying wax, ethylhexylglycerin
Epimax Oatmeal Cream (Similar to Aveeno)		100g—£2.06 500g—£3.10	Avena sativa (oat) kernel flour, liquid paraffin 3.5% w/w, white soft paraffin 0.75% Water, glycerol, , distearyldimonium chloride, isopropyl palmitate, cetostearyl alcohol, dimethi- cone, allantoin, isopropanol, octyldodecanol, phenoxyethanol, ethylhexylglycerin, sodium chlo- ride, benzyl alcohol
Gel			
Epimax Isomol Gel (similar to Doublebase)		100g—£1.99 500g—£3.08	Isopropyl Myristate 15% w/w; Liquid Paraffin 15% w/w Purified Water, Glycerol, Polysorbate 20, Trieth- anolamine, Carbomer, Phenoxyethanol, Ethylhexylglycerin
Lotion			
Lotions should only be offered to patients where alternative emollients aren't suitable and the lotion properties will be clinically beneficial – an emollient that is easier to spread or required for hairy areas of skin			
E45 Lotion		200ml—£2.45 500ml—£4.90	WSP 10% + LLP 4%, hypoaller- genic anhydrous lanolin 1% Ex- cipients: benzyl alcohol, isopropyl palmitate, hydroxybenzoates (parabens)

*Prices taken from DM+D October 2022 and checked against Drug Tariff August 2024

Adapted with permission from the BNSSG Medicines Optimisation Team.

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