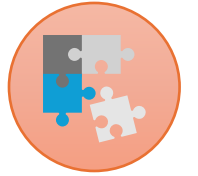


# Vaccination Facts and Figures



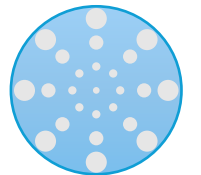
Vaccinations prevent between 2-3 million deaths globally per year



The Measles vaccination alone prevented 20 million measles cases in children and 4,500 deaths in the UK



After clean water, vaccination is the most effective public health intervention in the world and has saved more lives than any other medicine



We have eradicated smallpox and are near to eradicating polio through using vaccines.

# Vaccination Conversation Support

## **Conversation prompts:**

- Are you up to date with all your vaccinations?
- Are you aware of any specific vaccinations that you have missed?
- Do you know who to ask about your vaccination status?
- How easy is it for you to get the vaccine? Do you know where to go?
- Did you know X about vaccinations?
- Who do you know who has had their vaccination/s?
- I have some information I can share with you on vaccinations/ a vaccination to give you some more information
- Offer different ways to open conversations around keeping you and your family safe

## **1. How to check your vaccination status:**

A child's red book

Call your GP surgery to ask for your vaccine history

## **2. In depth conversations:**

Ask your health visitor/practice

nurse/pharmacist/GP surgery to talk to someone about a particular vaccination or medical question

## **3. Approaches**

- Communicating the weight-of-evidence and scientific consensus around vaccines and related myths
- Using humour
- Incorporating warnings about encountering misinformation
- Debunking misinformation
- Informational approaches
- Do not use scare tactics
- Use open ended discussion techniques